



WE ARE
TOMORROW

Guided by a Friend



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77 year old friend & neighbour



Dear Friend,

Glad you made it. And pleased to meet you again. This is not the first time. No, no. We've been bumping into each other for ages, a decade at least.

Just now, at Tomorrowland—or was it TomorrowWorld? Of course you remember. I was the one pressing the button when your arm wasn't long enough for a selfie of that group of friends; the one standing next to you watching the fireworks; letting you sit on his shoulders; helping you with the luggage in DreamVille (really, a barbecue?!); the one picking up your sunglasses; giving you a drink, a light, a smile, a wink.

I am your soul mate, your spitting image, your attractive opposite, your master of ceremonies, your private dancer, your public address—just don't call me *pa*, please. In one word, or three: I am you. And together we are Tomorrow.

I'd love to have talked to each and every one of you—the 360,000 at the tenth anniversary in Boom; the 150,000 in Chattahoochee; the millions of people watching the aftermovie worldwide—but that would have taken forever and a day.

So this is the idea: we picked nine Friends of Tomorrow from across the globe, regardless of social or religious background, gender, age, colour or sexual orientation. We have Ahmed, a chicken farmer from Sri Lanka; Suesha, an Australian actress with roots in Nepal and roommates in Hollywood; there's Fionidi from Scotland; E.D. from Oregon; Purity from Kenya; Mili from Kosovo; and Liza from Belgium. And two giants: Cameron, a South-African, and Daniel, a Colombian. Each of them on their Global Journey to DreamVille.

Europe, Asia, Africa, America—North and South—Australia. We're just one Antarctic penguin away from a continental full house. Even more impressive when you take the list of nationalities: visitors from 214 different countries—that's more than there are in the United Nations, and with more flags than the opening ceremony of the Olympics.

Tomorrowland is a world in itself; a three-day planet in a parallel universe that defies space and time. Every Friend of Tomorrow is a worthy ambassador of this land. We are the 'us' in music, the 'part' in party, all for one and one for the festival.







‘This journey has changed me!’

DANIEL

29, Colombia

When he’s not globetrotting, you can find Daniel in Medellín, the second city of Colombia, “where everybody seems happy, where it’s never too cold or too hot, where women are gorgeous and the positive energy is infectious.” He loves all kinds of extreme sports, but climbing is his favourite. His hobby became his work when he opened up his own place to teach kids how to get higher—literally.

Daniel is a man of opposites, enjoying super loud music as much as the sound of silence on a mountain top. He bores easily, doesn’t like to stay in one place for too long and is always looking out for the best experience ever. No wonder he ended up in Tomorrowland.

“What an experience that was. For years I’ve been a big fan of electronic music—I used to be a DJ myself. But a festival like Tomorrowland is something else. It’s not just about the music, it’s the whole atmosphere. Seeing all these different flags, European, African, Asian... all playing their part in a big show, a story. You get sucked into that story and at the end of every day there is this big bang: fireworks, lighting, the main stage looking like a lit stadium. Extremely beautiful.”

Extreme, we get you Daniel. It’s also why he doesn’t only stick to the main stage and the major styles of dance music. “Techno, trance... everybody could go and enjoy his preferred flavour. The first day coming back from the techno areas, I arrived at the main stage around half past ten. The energy you get there... Goose bumps all over. So impressive. Doesn’t matter what style of music you like, it’s simply irresistible.”

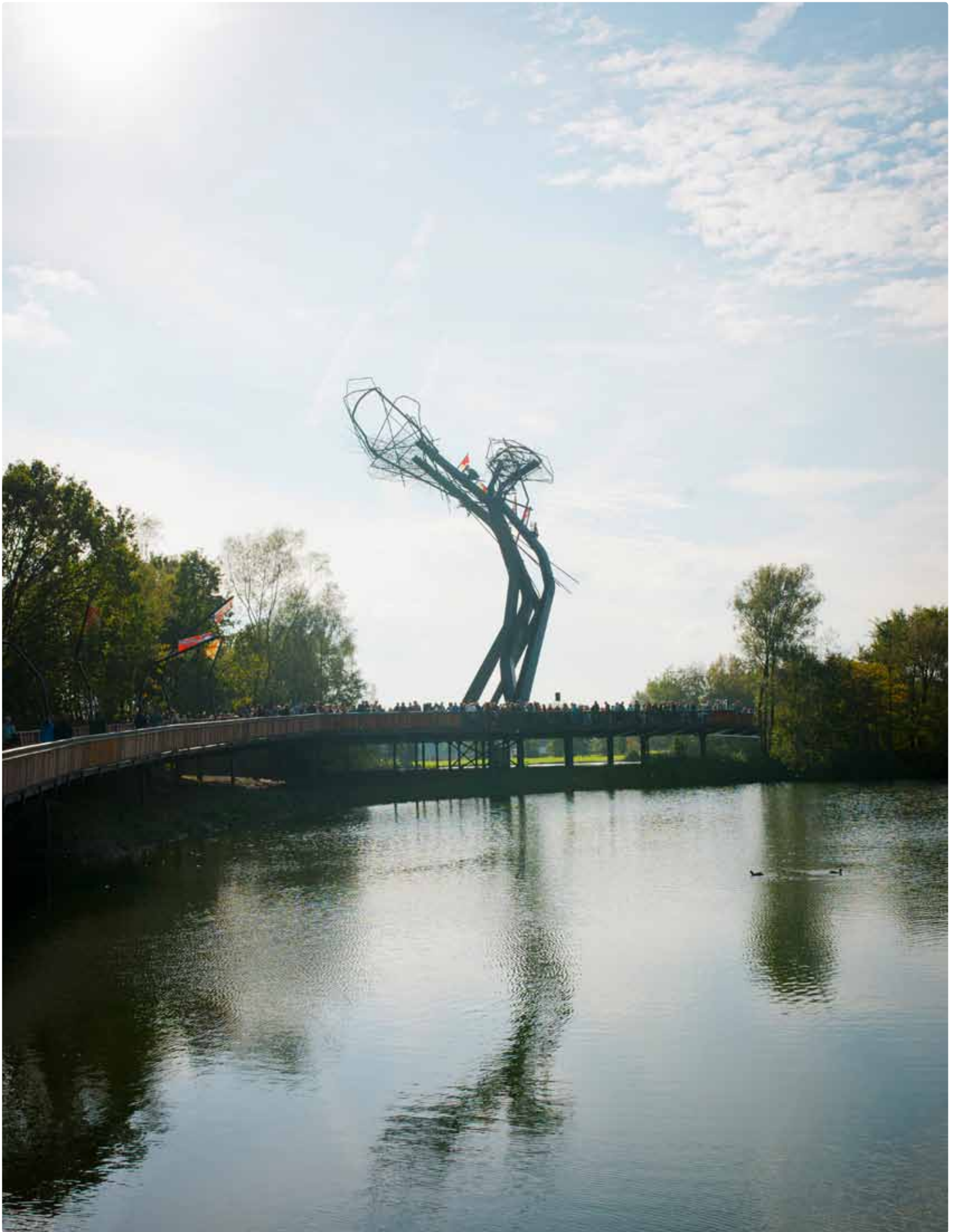






IT MAY NOT
BE HEAVEN,
BUT IT'S
DAMN CLOSE.


Armin van Buuren



‘Dare to dream out loud!’

ARNE QUINZE

Bridge Builder

 Arne Quinze is known for his installations throughout the world. He looks at cities as open-air museums, wanting to create a bridge between people and art by installing art pieces in public areas. For Tomorrowland, he took that literally: building a wooden bridge engraved with messages of unity. *One World*, by the People of Tomorrow.

“The idea was to bring together all people who strive to establish a platform for the equal minded. People who want to express themselves and create freedom of mind and consider creation as the highest value.”

One World, by the People of Tomorrow is a permanent public installation in the recreational area of De Schorre. A 537-metre long bridge, the best symbol there is to represent a connection between people and for bridging differences. The roof of the bridge is made of wood. “Everyone and anyone could leave their message, like art on a huge canvas,” tells Arne. They expected a total of 210,000 messages. “Messages, drawings, or any other expressions, as long as they represent a positive form of creativity. Commercial or political messages do not belong there. We see *One World*, by the People of Tomorrow as a huge wooden bank, where everybody can carve their names. Many years and memories later, these names and messages will still be carved there.”

The central art piece, 25 metres high, is inspired by the Nike of Samotraché sculpture, an image from the Classical Age representing victory and freedom. “The bridge will unite all nations and people to show that we are all equal. The bridge is about freedom, another important and precious value.”



‘Bring on the next 10 years!’

DAVID GUETTA

God as a DJ

David Guetta dragged house music out of the confines of the underground and catapulted it on to the Mount Olympus of global pop. Joining hands and forces with some of the biggest names on the urban scene, while introducing undiscovered talents, he reigns as the Zeus of electronic dance music.

At the very centre of his expanding universe, is his love of love. “All my music is based on it. Love is what it’s all about. I know it sounds a bit hippie, but it’s sincere. I just know that when I feel it on stage the dance floor is getting that exact vibe. The feeling of universal love, that’s what house music should transfer.”

Unconditional love is what he also found at Tomorrowland. “Music is a universal language: it has no borders or boundaries. With the Internet, people can share their passion and discover what they love wherever they live. Coming together at a festival is a tribal thing and the international community spirit at Tomorrowland is living and kicking evidence of that. Dancing together breaks down the walls between rich and poor, educated and illiterate, gay and straight.”

David is one of a handful of top artists who have been there every year, ten years of Tomorrowland in a row. “I feel like part of the family and I am very proud to be part of that Tomorrowland journey. The festival helped me grow as a DJ and I hope that my success has helped the festival grow too.”

The very first time it was a relatively small festival with just 10,000 people, “but such an incredible vibe,” he continues. “I could sense it was the start of something magical. Something huge. We felt like we were on the same page: we shared a vision and a dream. A shared belief in what this mystery could become. Somehow they just knew. I just knew. What Tomorrowland has grown into is testament to their commitment to the magic, setting themselves apart with attention to detail. The music, the production, the decoration are all part of the experience. Creating something that people remember forever, share with their friends. People are part of the concept, participants in the show.”